



VISIT**WOODSTOCK**GA

Call for Artists
Little River Park Plaza Mural Project
Visit Woodstock GA

Issue Date: July 7, 2026

Due Date: August 4, 2026

Located just 30 miles north of Atlanta, Woodstock's city limits include more than 12 square miles and over 30,000 residents. Our dynamic city is a Georgia PlanFirst Community and a recipient of Georgia Municipal Association's Live, Work, Play City Award. Known for its vibrant downtown and world-class parks and trails, Woodstock is home to hundreds of thriving small businesses, regional shopping and tourism destinations.

Little River Park will be a 110-acre destination that doubles the amount of greenspace in the City of Woodstock and becomes the city's largest park. Funded through the 2023 Trails & Parks Bond overwhelmingly approved by voters, the project will transform outdoor recreation with riverfront trails, paddling access, and family-friendly amenities.

For more information on the park project, please visit:

https://www.woodstockga.gov/your_government/departments/parks_and_recreation/little_river_park_page.php

PROJECT PURPOSE AND BACKGROUND

Little River Park contains a small triangular plaza adjacent to a parking area. A house on site has been removed. The foundation wall will remain on site and will continue to serve as a retaining wall and site of the mural.

A budget has been allocated for the project and is all inclusive of any equipment rental, materials, and artist fee. The budget for this project is \$18,000.

MURAL WALLS AND DESIGN CONSIDERATIONS

The approximate dimensions of the wall are:

1. Plaza space is triangular in shape and approximately 960 sf.
2. The existing wall is L shaped and consists of....
 - A. Wall 1 Section A - 15'-6" long x 5'-8" ht.
 - B. Wall 1 Section B - 12'-4" long x 7'-7" ht.
 - C. Wall 2 - 60'-4" long x 7'-7" ht.

Artists are encouraged to consider the following design objectives:

- Deliver iconic imagery
- Create a memorable and engaging aesthetic
- Reinforce community-building: Welcoming to All!
- Consider Woodstock's positive and joyful outlook
- Be inspired by Woodstock's history
- Be inspired by Woodstock's natural setting
- Project should include mural elements that flow onto the plaza floor
- Project could include seating elements or other interactive elements
- Project could include working with students at Little River Elementary School

RESPONDING TO THIS REQUEST FOR QUALIFICATIONS

Please send a proposal addressing the following:

- Cover Letter (1 page)
 - Contact Information
 - Statement of interest
- Artist(s) Qualifications (1 to 3 pages)
 - Participating artist(s)
 - Lead artist(s) profile
 - Relevant project experience with murals and public art
 - Three references
- Up to 10 Images of Past Work (As many pages as needed)
 - The following information should be included for each image:
 - Title of the Work
 - Location of the Work
 - Year Completed
- Submission Format: Responses shall be submitted as a single PDF file via email to Madison Beaulieu at mbeaulieu@woodstockga.gov. An acknowledgement of receipt will be sent upon submission.
- Due Date: 5:00pm on Tuesday, August 4th, 2026

SELECTION PROCESS AND BUDGET

Interested and qualified artists/artist teams should respond to this Request for Qualifications per the instructions outlined above. The City of Woodstock will invite up to six (6) artists (or artist teams) to develop concepts for consideration. A stipend of \$300 will be paid to each artist or artist team if a concept is requested and not selected for installation.

Upon selection, a binding fee and schedule will be requested from the preferred artist(s) for a scope of services that will include: finalizing mural design and treatment, developing renderings, preparing wall surface, and installing art. Note that all files, images, graphics, etc., related to the mural must be provided in electronic format.

TENTATIVE PROJECT TIMELINE:

- August 4 - Responses to Call for Artists due
- August 25 - Artists notified for concepts
- September 15 - Concepts due
- October 6 - Finalist notified
- October / November - Project in Process
- December - Project Completed

POINT OF CONTACT

Direct all inquiries to Madison Beaulieu, Creative Program Manager, Public Art Coordinator, City of Woodstock, Georgia.

Contact information:

mbeaulieu@woodstockga.gov

770-592-6056

SUPPORTING DOCUMENTS:







