



2022 Market Season
April 23rd-December 31st Every Saturday

8:30am-Noon
*Located at Market Street, between Mill & Maple St
Adjacent to the Elm St Arts Event Green*

The Woodstock Farm Fresh Market was commissioned to 1) provide local growers an outlet to showcase and market products; 2) publicize the importance of locally grown products; 3) provide opportunities for presentations and demonstrations related to agriculture, gardening, food safety and preparation; and 4) allow the citizens of Woodstock and the surrounding area the opportunity to buy healthy, locally grown products to enhance their quality of lifestyle.

Below is the application for the Woodstock Farm Fresh Market. Once a completed application is received and reviewed by market management, you will be contacted to request any additional information that is needed.

Vendors will be approved starting March 3rd. Applications will be approved for the 2022 Market Season based on quality and fit for the market, not on a first come basis. Applicants are encouraged to turn in their completed application before March 3rd to ensure their application is considered for the market.

If you have any questions, please call Kyle Bennett at 770-924-0406 or email kbennett@woodstockga.gov. You may mail the application to Farmers Market at 8588 Main Street, Woodstock, Georgia 30188. **Checks for Vendor Fees are not due until your application has been approved.**

SECTION I: Vendor Information

Vendor/Farm/Company Name: _____

Season Permit: \$125 Reserved Spot is \$50 extra (all approved vendors are guaranteed spot at market, vendors who opt for the reserved spot option get to pick their vendor location at the market & have that space reserved for them the entire season) Are you interested in reserved location at Market Yes ___ No ___

Booth Size Needed: (10 x 10 is standard) _____

Do You Need Access To Electricity ___ Yes ___ No

Please provide a brief description of all products to be sold:

SECTION II: Contact Information

Main Contact: _____ Phone No.: _____

Address: _____ Alternate Phone No.: _____

_____ Email: _____

I hereby certify that I have read and agree to abide by the rules of the market set forth in this application and agree to hold harmless from any liabilities the City of Woodstock, Woodstock DDA, or IN WDSTK of Georgia, Incorporated and its employees and volunteers

Signature: _____

SECTION III: OFFICE USE

Date of Application Received: _____ Contact Information Verified: _____

Reserved Space Requested: ___ YES ___ NO Approved: ___ YES ___ NO

If approved, Vendor Permit ID #: _____ Signature: _____

2022 Farmers Market Rules & Guidelines

Rules & Regulations for Vegetable, Plant, and Food Vendors:

1. Vendors shall be local farmers and gardeners. Home baked goods and agricultural related Bath & Beauty products are allowed. Entertainment, demonstrations, and presentations shall be allowed with prior approval.
2. Produce Vendors are required to grow at least 85% of the product they bring to the market. Vendors will be subject to inspection to confirm they meet this criteria. If an inspection is deemed necessary the vendor will be contacted by the Woodstock Farm Fresh Market to schedule a tour of their farm. Produce Vendors who do not meet the 85% criteria will not be approved for the market. Vendors who have been approved and then found not to meet criteria will be given one warning to meet the criteria. A vendor who is found not to meet criteria after previously being warned is subject to immediate ejection from the market. If attempts to schedule an inspection are not successful then by submitting this application you consent to allow a market inspector to inspect your growing area/farm without prior notice of inspection. This also gives market inspector permission to conduct inspection without you being present.
3. A limited number of concession vendors will be allowed at the market that sale food & beverage to consume at the market
4. Products offered at the Market should be the highest quality within the rules and regulations established by the Georgia Department of Agriculture such as, but not limited to: cleanliness, spoilage and product damage.
5. Sign-in, payment to vend and set up shall be completed by opening time for the Market (8:30 a.m.) First time vendors will be required to gain Market approval and a vendor permit to sell before opening time. No vehicles shall be in the market area between 8:30 a.m. and Noon
6. Vendors who opt for reserved spot option at the Woodstock Farm Fresh Market are required to attend market on regular basis. If a vendor who has a reserved spot misses market days on a regular basis their spot will no longer be reserved. They will be contacted by the Woodstock Farm Fresh Market once as a warning before their space is no longer reserved
7. A standard booth space will be 10-feet by 10-feet. Additional space should be pre-approved by the Market. Checks should be made out to "Visit Woodstock"
8. The Market will be held rain or shine with no refunds given.
9. Vendors are responsible for their own messes. Any refuse must be disposed of by the vendor. Vendors are also not allowed to leave empty cardboard boxes in the market area after the event. If refuse is not properly disposed of, the vendor will be subject to a fine of \$25.00.
10. Pricing of goods is enforced by the Georgia Department of Agriculture and shall be done by volume or by piece (such as \$3.00 for a pumpkin, or \$4.00 for a quart of blueberries) and not by weight.
11. Behavior of vendors, their employees and associates to consumers will be in a professional manner that fosters a sense of market community and camaraderie. Verbal or physical threats, foul language or gestures are grounds for immediate ejection from the Market and possible permanent expulsion.
12. NO SALES SHALL TAKE PLACE BEFORE 8:30 a.m.
13. Vendors are required to break down in a timely manner after the market ends at Noon. Vendors are not allowed to stay set up and continue to sale well after the market is over.
14. Vendors should park at areas designated for vendor parking. Vendors are not allowed to vend from vehicles unless granted permission by the market to do so
15. The market reserves the right to relocate vendors to new locations in the market area. This could be due to a special event, construction, or other circumstances that require use to move vendors to a new spot.

Additional Information:

1. Vendors are encouraged to hand out information about their farms/gardens or organizations.
2. Bill changing will not be available.
3. Electricity will be available but only to a limited number of vendors.
4. Tents, tables and chairs are the responsibility of the vendor.
5. There is no guarantee that any vendor will be an exclusive seller of any product. Exclusivity cannot be promised. For certain products only a limited number of vendors will be allowed.
6. The market manager reserves the right to alter vendor layout at the market based on vendor participation
7. Vendors might be assigned a location to vend from on Reformation Brewery's property. Vendors should be aware this is private property and the brewery has the right to request a vendor be removed from their property.

Licensing & Permits:

Proper permits and licenses will be solicited from the county extension and/or Georgia Department of Agriculture. Permits include, but are not limited to the following:

1. Processed food permits are available through the Georgia Department of Agriculture and pertain to any food that has been packaged. Proper labeling must accompany packaging.
2. Live plant growers license or live plant dealers license available through the Georgia Department of Agriculture. Pre-cut plants and flowers are exempt from the license, while plants and flowers with root systems must have been in the possession of the dealer for 60 days prior to the sale and proper licensing must be in hand. (This is a State governance, not a local decision)
3. To be able to sell dairy, meat or preserved food such as vegetables, salsa, pickles you must have the following attached to your application: Food Handler Permit # (required to serve food), GADA Food Processor's License# [for preserved foods], Health Dept. Approved Kitchen # [for processed or preserved foods, Kitchen Address, Other Permits applicable to your business, Attach copies of the following certificates if they apply - CNG Certificate, Egg Candling License, Dairy, plant license, mobile meat license, Include example product label demonstrating Dept. of Ag approval.
4. Woodstock Farm Fresh Market permits shall be the signed and approved returned copy of the application and shall be in hand of the vendor at all times during the Market.